

## Digital Documentaries and Literacy Genres

Type of Documentary	Elements	Similarity to Literacy Genres
<p><b>Personal Narrative</b> A film which documents one person's experience as a way of understanding a historical event or era.</p>	<p>Primary: Interview Secondary: archival material, images from the Internet, music, dramatization</p>	<p>Memoir/Personal Narrative (from NYC Performance Standards)</p> <ul style="list-style-type: none"> <li>❑ engages the reader by establishing a context and creating a point of view</li> <li>❑ establishes a situation, plot, point of view, setting, and conflict</li> <li>❑ includes sensory details and concrete language to develop plot and character</li> <li>❑ uses a range of appropriate strategies, such as dialogue, tension or suspense, naming, and specific narrative action</li> </ul>
<p><b>Public Service Announcement -</b> A short film or video, comparable to a commercial, which tries to persuade an audience to take some specific action or to adopt a favorable view toward some service, institution, issue, or cause.</p>	<p>Primary: Voice Over Secondary: dramatization, music, expert testimony, images from the Internet, still clips</p>	<p>Persuasive Essay (from NYC Performance Standards)</p> <ul style="list-style-type: none"> <li>❑ develops a controlling idea that makes a clear and knowledgeable judgment</li> <li>❑ includes appropriate information and arguments</li> <li>❑ supports arguments with detailed evidence, citing sources of information as appropriate</li> <li>❑ anticipates and addresses reader concerns and counter-arguments</li> </ul>
<p><b>Informational Documentary</b> A non-fiction film without actors. Typically, it is a journalistic record of an event, person, place or phenomenon. Its purpose is to convey factual data.</p>	<p>Primary: Voice Over or Interview Secondary: expert testimony, music, images from Internet, still clips</p>	<p>Report of Information (from NYC Performance Standards)</p> <ul style="list-style-type: none"> <li>❑ develops a controlling idea that conveys a perspective on the subject</li> <li>❑ includes appropriate facts and details</li> <li>❑ creates an organizing structure appropriate to purpose, audience, and context</li> <li>❑ uses a range of appropriate strategies, such as providing facts and details, describing or analyzing the subject, narrating a relevant anecdote, or comparing and contrasting</li> </ul>