

## Video Clip Assessment Form for Public Service Announcement

Clip Name	Description of Video Clip	Rating ★ Not important ★★ Interesting, but not essential ★★★ Essential	Additional Elements (still images, music, transitions, video footage, narration, art work)	Production Notes (specific instructions for adding or deleting elements)
<b>Example:</b> Father speaks	<b>Example:</b> Father speaks about son not wearing seat belt.	<b>Example:</b> ★★★	<b>Example:</b> Add still image of son.	<b>Example:</b> Add at 3.5 seconds for 2 seconds.